



## Alday Public Relations | At A Glance

### OUR WHY

You've got a great story. We'll make sure it's heard.

Our team is your team. Longstanding relationships are at the core of everything we do – with clients, with media and with partners. We pride ourselves on tailoring public relations, communications, content and marketing solutions to your individual needs.

### OUR WORK



Public Relations



Media Relations



Big Ideas



Media Training



Social Media



Content Development



Event Management



Internal & External Communications

### OUR CLIENTS

We have had the pleasure of working with the team at Alday PR since 2016. They have truly become an extension of our team, and I consider them to be part of the Operation Finally Home family. I rely on their team to ensure Operation Finally Home grows through PR, communications and social media efforts. It is truly a pleasure to work with Alday!

–Molly Halliday, Senior Vice President of Marketing, Operation Finally Home

“Alday excels by working hand-in-hand with our communications and player development departments to create and deliver critical messaging about PGA of America Golf Professionals and the programs they are using to grow the game of golf.”

–Jamie Carbone, Senior Director, PGA of America

Some of our clients include:



### LOCAL ROOTS

We're the oldest PR firm in Williamson County, and we're deeply rooted in this community.

### NATIONAL CONNECTIONS

Our connections extend past Franklin and have allowed us to spotlight clients on a national stage.

### LASTING RELATIONSHIPS

Clients stick with us, and we're here for the long haul. Just ask PGA of America (2004-Present) and Battle Ground Academy (2006-Present).

LOCAL ROOTS.

NATIONAL CONNECTIONS.

LASTING RELATIONSHIPS.

AldayPR.com | info@aldaypr.com | 615-791-1535