

## Alday Public Relations | At A Glance

### OUR WHY

You've got a great story. We'll make sure it's heard.

Our team is your team. Longstanding relationships are at the core of everything we do – with clients, with media and with partners. We pride ourselves on tailoring public relations, communications, content and marketing solutions to your individual needs.

### OUR WORK



Public Relations



Social Media



Media Relations



Content Development



Big Ideas



Event Management



Media Training



Internal & External Communications

### OUR CLIENTS

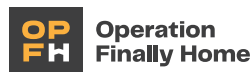
"They get it. No matter what our need, nothing was too big or too small. They were truly an extension of my marketing departments and never failed to deliver."

–Karyn Brown, Former VP of Marketing, Rocky Brands and The Little Clinic

"Alday excels by working hand-in-hand with our communications and player development departments to create and deliver critical messaging about PGA Professionals and the programs they are using to grow the game of golf."

–Jamie Carbone, Senior Director, PGA of America

Some of our clients include:



### LOCAL ROOTS

We're the oldest PR firm in Williamson County, and we're deeply rooted in this community.

### NATIONAL CONNECTIONS

Our connections extend past Franklin and have allowed us to spotlight clients on a national stage.

### LASTING RELATIONSHIPS

Clients stick with us, and we're here for the long haul. Just ask PGA of America (2004-Present) and Battle Ground Academy (2006-Present).

LOCAL ROOTS.

NATIONAL CONNECTIONS.

LASTING RELATIONSHIPS.